



YMCA of the Rockies – **Camp Chief Ouray (Granby, Colorado)**
Internship/Position Overview

JOB TITLE: Media & Communications Intern
DEPARTMENT: Camp Chief Ouray
STATUS: Seasonal
REPORTS TO : Camp Chief Ouray Assistant Camp Director
TIMELINE: May 29–September 5, 2016; end date is flexible

POSITION SUMMARY:

This is a great opportunity to live and work in the Colorado Rockies at one of the premier resident camps in the country! Marketing/communications, media, and related majors are invited to apply.

You'll be responsible for assisting the Camp Chief Ouray team as we execute a mission-based communications plan while providing growth and creative revenue avenues for the organization. **If you are seeking college credit** in conjunction with this role, we strongly recommend applying at least 6 months prior to start date; please contact us at intern-smr@ymcarockies.org prior to applying to make sure that we can meet your school's requirements.

QUALIFICATIONS:

1. Must be at least 18 years old.
2. Must have or be working towards a Bachelor's degree in journalism, communications or marketing.
3. Must have effective writing skills and some experience in editing.
4. Must have thought processes that successfully integrate web, print, TV, etc.
5. Be able to pass a Criminal Background Check.
6. Be able to work inside and outside in all weather conditions.
7. Have current certification in CPR/First Aid.
8. Participate in pre-camp staff training.
9. Serve as role models for proper table conduct and manners at all meals.
10. Put the campers' needs before your personal needs or issues.
11. Exhibit maturity and set a quality example for campers and other staff.
12. Help uphold and enforce camp policies and standards.
13. Must be self-motivated and able to thrive in a complicated, challenging environment.
14. Must want to work as part of a team.
15. Must be able to handle numerous multiple tasks at the same time.
16. Must have demonstrated, as part of course work or professional/internship, the ability to successfully meet deadlines.
17. Must be able to remain calm in a crisis and lead others through problems.
18. Must be an outwardly enthusiastic and caring person that demonstrates a sincere appreciation of others.
19. Must be comfortable talking to clergy of all types.
20. Must demonstrate an eagerness to grow and to learn.
21. Must be able to lift and move boxes 40 lbs and under.
22. Personal knowledge or experience with the camping community is a plus.



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ESSENTIAL FUNCTIONS

The Camp Chief Ouray team is a multi-faceted team that sometimes requires members to complete projects where they have little or no experience. Therefore it is vital that the Communications and Media Intern be willing to take on such projects and also do basic office work. We cannot stress enough how important it is for this intern be willing to learn and grow. We offer the following list of probable job duties. This list is NOT comprehensive.

1. Writing (with assistance) blog posts, newsletters, web content, ads and Facebook updates.
2. Editing (with assistance) web content, ads, brochures and newsletters written by the Camp Chief Ouray Team as necessary.
3. Producing photographs of each child and camp activities throughout the summer for possible use in promotional and retention materials.
4. Developing videos to portray the life and activities at Camp Chief Ouray
5. Managing videos and photographs on the website and other social marketing venues.
6. Completing office work and other projects as assigned, such as writing letters to volunteers, answering e-mail requests, and filing, faxing, and answering phones, etc.
7. Consistently demonstrating the core values of caring, honesty, respect, responsibility and faith.
8. Embracing the Mission of the YMCA of the Rockies and using that mission as a lens through which all work is viewed.
9. Uphold and reflect the YMCA core values of Caring, Honesty, Respect, Responsibility and Faith in all functions.
10. Promote a cooperative, positive, and problem-solving atmosphere at all times.
11. Ability to work cooperatively with others in a diverse environment.

Other Functions / Requirements:

1. All other duties as assigned.

COMPENSATION

This is a full time, seasonal, hourly position paying \$180/week, paid biweekly. You also receive:

- Room (housing in a dormitory building)
- Board (3 tasty buffet style meals 7 days per week---YES, even on your days off!)
- Complimentary nights at both Estes Park Center and Snow Mountain Ranch (with some date restrictions based on season/occupancy)
- YMCA of the Rockies family membership access while you're employed (please note that our facilities include a pool, gymnasium, climbing wall, fitness classes, trails, roller rink, and an art center but not a weight lifting room)
- Other employee perks including free mountain biking/golf (dependent on season and resort) at Winter Park Resort and other local resorts.

DRUG/ALCOHOL POLICY

Please note, in accordance with our healthy spirit/mind/body mission and federal law, we have a zero tolerance policy for alcohol or drugs on property; in addition, no drugs are tolerated (including marijuana) during your employment with us, whether on- or off-duty. ***If you want to use marijuana, do not apply to work for us.***



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ABOUT THE Y

The YMCA of the Rockies operates two year round family resorts and conference centers on each side of Rocky Mountain National Park: Estes Park Center located in Estes Park, CO; Snow Mountain Ranch located in Winter Park, CO; and Camp Chief Ouray, a summer resident camp for kids located on the Snow Mountain Ranch property. We hire year round staff, plus hundreds of seasonal staff and college interns every year that want to experience the mountains and support our healthy spirit, mind, and body mission. Join us!

Apply online at this link: <http://www.campchiefouray.org/staff.htm>

*IF you are seeking college credit for this job as an internship, in addition to the application above, please email your resume to us at intern-smr@ymcarockies.org with your university requirements for completing an internship. Please put “**Media Intern, CCO**” in the subject line. We ask that in this case you apply before the end of January for the following summer.*

Applications should be submitted by April 15 prior to the summer season you’re applying for.